

**DATA PRIVACY CONFERENCE - DPC2026**

# Trust the Data; Drive the Future

26-28 JANUARY, 2026



ORGANIZED & HOSTED BY:



REPUBLIC OF KENYA



OFFICE OF THE  
DATA PROTECTION  
COMMISSIONER

[www.odpc.go.ke](http://www.odpc.go.ke)



## About ODPC

The Office of the Data Protection Commissioner (ODPC) is Kenya's independent authority mandated to oversee and enforce the Data Protection Act, 2019, ensuring that the rights of individuals are upheld in an increasingly digital society. As the custodian of data privacy in Kenya, the ODPC provides the regulatory foundation that allows organisations to innovate while maintaining the highest standards of accountability, transparency, and lawful data use.

The ODPC's mission is rooted in strengthening public trust—the very trust that enables data to fuel national development and drive the future of digital transformation. By promoting responsible data practices, addressing breaches, guiding compliance, and fostering awareness, the ODPC ensures that personal data is handled with integrity, fairness, and respect. This commitment empowers individuals to feel secure and empowers organisations to harness data confidently.

### ODPC's Core Responsibilities:

- Enforcing compliance with Kenya's data protection laws
- Investigating and resolving data breaches and complaints
- Providing regulatory guidance, tools, and standards
- Registering data controllers and processors
- Promoting public understanding of data rights
- Collaborating with local, regional, and international partners to advance global data governance

In line with this year's theme, "Trust the Data, Drive the Future," the ODPC plays a pivotal role in shaping a trustworthy digital environment. By ensuring that data is protected and used responsibly, the Commission lays the groundwork for innovation, economic growth, digital government, and inclusive development.

Through its work, Kenya continues to strengthen a data ecosystem where trust is built, rights are protected, and the future is driven by ethical and secure data practices.

## Theme Overview:

# Trust the Data, Drive the Future

In an era where data powers decision-making, innovation, and economic growth, trust has become the most valuable currency. The 2026 conference theme **"Trust the Data, Drive the Future"** underscores the critical role that confidence in data systems, processes, and institutions plays in shaping a secure and prosperous digital future.

This theme invites participants to reflect on how responsible data practices can unlock the full potential of emerging technologies while ensuring that individuals' rights and freedoms remain protected. It emphasizes the need for strong governance frameworks, transparent policies, and ethical innovation that go beyond compliance to build deeper public confidence.

By focusing on trust, the theme highlights three key priorities:

- **Strengthening Data Integrity & Security:** Ensuring that personal data is protected from misuse, breaches, and vulnerabilities that undermine public confidence.
- **Enhancing Accountability & Transparency:** Promoting practices that allow individuals to understand how their data is used and to trust the institutions that manage it.
- **Enabling Innovation for Development:** Demonstrating that when data is handled responsibly, it becomes a powerful driver of economic transformation, digital inclusion, and societal progress.

As Kenya and the global community navigate complex digital shifts from artificial intelligence to cross-border data flows, the theme serves as a timely reminder that responsible stewardship of data is essential for building a future that is secure, inclusive, and innovative. Trust the data, and we can drive a future where technology uplifts societies, strengthens economies, and empowers individuals.

## Why Attend

This is more than a conference...it is a forum for collaboration, learning, and building the foundation for a digital ecosystem where trust and innovation coexist. Attending the Data Privacy Conference 2026 offers an unparalleled opportunity to gain knowledge, build networks, and influence the future of data governance:

### Learn from Experts:

Hear from national and international thought leaders, regulators, and innovators.

### Network with Leaders:

Connect with peers, decision-makers, and practitioners from across sectors.

01

02

03

04

05

### Shape Policy & Practice:

Contribute to discussions shaping Kenya's and Africa's data protection frameworks.

### Access Practical Insights:

Gain actionable strategies for implementing data protection programs and ethical data use.

### Explore Innovation:

Discover how technologies like AI, cloud computing, and digital health intersect with privacy and governance challenges.



# Who Should Attend

## Designed for you!

The Data Privacy Conference 2026 brings together the stakeholders shaping Africa's digital and data governance future. As the continent undergoes rapid technological transformation, this convening offers a vital platform for leaders and practitioners to explore the policies, innovations, and safeguards required to build trusted digital ecosystems.

Participants include those who influence national and regional data strategies, advance technological solutions, uphold regulatory and ethical standards, and advocate for citizen rights.

This gathering is designed for individuals and institutions whose work directly impacts data protection and responsible digital transformation across Africa. Attendees will gain knowledge, networks, and practical insights to strengthen data-privacy initiatives within their organisations and communities.



## 2026 Venue

The **Data Privacy Conference 2026** (26-28 January) will take place in Mombasa, Kenya's historic coastal city and one of Africa's most vibrant cultural hubs. Hosting the conference here reflects the spirit of this year's theme, **"Trust the Data, Drive the Future"**, a reminder that as we build the digital future, we must remain grounded in the richness of our heritage, community, and shared identity.

For centuries, Mombasa has been a gateway where ideas, people, and cultures converge. From its ancient Swahili roots to its role as a modern economic powerhouse, the city is a symbol of connection and transformation. Today, it stands at the intersection of tradition and technology, making it a fitting host for conversations on data governance, digital trust, and global cooperation.

Mombasa's atmosphere of openness and exchange mirrors the goals of this conference:

- to foster meaningful dialogue,
- to promote responsible innovation, and
- to strengthen the trust that underpins modern data ecosystems.

### A Coastal Environment that Inspires Reflection and Collaboration

Mombasa's unique blend of blue coastlines, warm breezes, and rich cultural landmarks creates an environment that encourages clarity, creativity, and connection. Delegates will experience:

- The rhythmic calm of the Indian Ocean, ideal for reflective thinking
- The charm of Swahili architecture and centuries-old heritage sites
- A welcoming community whose warmth embodies Kenyan hospitality
- A relaxed coastal pace that supports focused, purposeful engagement

This setting provides a refreshing backdrop for exploring the complex issues shaping data privacy and the digital future.

### Pridelnn Paradise: A Premier Host on the Mombasa Coast

Set along the serene shores of Shanzu Beach, near Bamburi, Pridelnn Paradise Beach Resort & Convention Centre offers an ideal balance of coastal relaxation and professional convenience. The resort boasts expansive, modern conference facilities, dependable connectivity, and comfortable amenities, ensuring participants can remain fully engaged in the conference while enjoying the refreshing atmosphere of Kenya's north coast.



# PROGRAM

## MONDAY - 26<sup>TH</sup> JANUARY

**08:30 am - 09:00 am**

- Arrival and Registration of Delegates
- National Anthem / EA Anthem
- Opening Prayers

**09:00 am - 09:45 am**

### Opening Ceremony

Opening Remarks by:

- Regional Commissioner
- Platinum Sponsors
- Data Commissioner, Kenya
- Ministry of Information, Communications & The Digital Economy

**09:45 am - 10:45 am**

### High-level Plenary: Trust the Data, Drive the Future

A trusted data environment is the engine of digital progress. The theme highlights how strong privacy, security, and governance practices enable organisations and societies to confidently harness data and shape a more innovative future.

**10:45 am - 11:30 am**

### PHOTO SESSION & TEA BREAK

**11:30 am - 12:30 am**

### Panel 1: Lawful Bases for Processing Personal Data for Purposes of AI; Data Governance in the AI Era

As AI transforms decision-making across sectors, this session explores the legal foundations and governance structures needed to ensure responsible data use. Learn how clear compliance pathways strengthen trust and enable AI-driven innovation.

**12:30 pm - 02:00 pm**

### LUNCH

**02:00 pm - 03:00 pm**

### Panel 2: Data Governance for Children's data: How to protect children's Privacy?

Children deserve a safe digital world. This discussion focuses on safeguarding minors' personal data through age-appropriate design, ethical standards, and protective governance frameworks that reinforce long-term trust.

**03.00 pm - 04.00 pm**

### Panel 3: Enhancing Interoperability in Cross-Border Data Transfers

Global connectivity relies on trusted, seamless data flows. This panel highlights emerging models for interoperability, secure transfer mechanisms, and regulatory cooperation that support digital trade and future-ready economies.

07:30 am - 08:30 am

- Executive Breakfast Meeting

09:00 am - 10:00 am

### Panel 1: Navigating Sensitive Data in Health: Challenges and opportunities

Health data holds immense potential, but also heightened responsibility. Join sector experts to explore best practices, ethical considerations, and technological innovations that secure trust and advance the future of digital health.

10:00 am - 11:00 am

### Panel 2: Data Protection in Practice: Data protection Impact Assessment Methodologies

Effective DPIAs are essential for anticipating risk and building public confidence. This practical session showcases methodologies, tools, and real-world approaches that help organisations embed privacy into their operations.

11:00 am - 11:30 am

TEA BREAK

11:30 am - 12:30 pm

### Panel 3: Securing the Sovereign Cloud: Cybersecurity and Policy Imperatives for Data Protection

A resilient digital future depends on secure cloud infrastructure. This panel examines the cybersecurity, policy, and governance measures needed to protect national data and empower sovereign digital development.

12:30 pm - 02:00 pm

LUNCH

02:00 pm - 03:00 pm

### Panel 4: Balancing Public interest and right to privacy

Public-interest initiatives can only thrive when grounded in trust. This session discusses how transparent, proportionate data-use frameworks uphold privacy rights while enabling research, security, and public service innovation.

03:00 pm - 04:00 pm

### Panel 5: Safeguarding Democracy: Data Privacy and Protection of Elections Data

As electoral processes become increasingly digitized, the collection, processing, and sharing of voters' data present significant privacy and data protection risks. This panel will examine how elections data can be lawfully processed while safeguarding voters' rights, maintaining public trust, and ensuring the integrity of democratic processes. It will bring together regulators, election management bodies, political actors, civil society, and technology experts to discuss emerging challenges and best practices..

06.30 pm - 09.00pm

## Gala Dinner

An evening of celebration and connection! Join us as we honor outstanding contributions to the field and close the conference on a high note.



# COMMEMORATION OF Data Privacy Day

09:00 am - 09:30 am

National Anthem / EA Anthem  
Opening Prayers

09:30 am - 12:30 pm

**Remarks:**

- Regional Commissioner, Coastal Region
- Platinum Sponsor
- Data Commissioner - Kenya
- EU Ambassador
- German Ambassador
- PS, State Department of ICT and Digital Economy
- H.E Governor of Mombasa County

**Keynote:**

CS, Ministry of Information, Communication and the Digital Economy

12:30 pm - 01:00 pm

**Photo Session**

**Vote of thanks:**

- Deputy Data Commissioner, ODPC

01:00 pm - 02:00 pm

**LUNCH**

02:00 pm - 04:00 pm

**Sponsored CSR Drive & Visit to Mombasa Old Town**



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## SPONSORSHIP PACKAGES

DELIVERABLES	DIAMOND 3,000,000	GOLD 2,000,000	SILVER 1,000,000	BRONZE 500,000	EXHIBITOR 250,000
<b>BRANDING</b>					
Recognition as a sponsor in all official communications	✓	✓	✓	✓	
Logo displayed on event website, banners, digital screens and program	✓	✓	✓	✓	✓
Speaking slot during the opening or keynote sessions	✓				
Advert in the event program	1 Page	1/2 Page	1/4 Page		
VIP Holding and Speaker Lounge Branding	✓				
Provision to bring banners (inc. pull-up, telescopic, popups etc)	10	7	5	4	2
Distribute merchandise in give-away bags	✓				
Exclusive branding rights of the event Lanyard	✓				
<b>MEDIA &amp; PUBLICITY</b>					
Recognition in digital campaigns	✓	✓	✓	✓	
Mentions by MC	✓	✓	✓		
<b>PLENARIES</b>					
Host a panel session	✓	✓			
Opportunity to be a panelist	✓	✓	✓		
Slot at the Stakeholders golf	3 4	2 4	1 4		
Placement of banners at the Stakeholders golf	3	2	1		
<b>EXHIBITION</b>					
Opportunity to setup a Premium exhibition booth in a high-traffic area	✓				
Stand visit by Guest of Honor	✓	✓	✓		
Exhibition Booth at the event	✓	✓	✓	✓	✓
Placement of overhead banners at expo hall	4	3	2	1	1
<b>INVITATION</b>					
VIP Seating: Reserved seating	3	2			
Complimentary passes for staff or guests	7	5	3	2	1

### EXCLUSIVE TAILOR-MADE EVENT SPONSORSHIP OPPORTUNITIES

1. Stakeholders Golf Tournament (23<sup>rd</sup> January 2026 in Nairobi) - **Kes. 3,000,000**
2. Welcoming Cocktail on 26<sup>th</sup> Night - **Kes. 3,000,000**
3. Gala Dinner on 28<sup>th</sup> Night - **Kes. 3,000,000**
4. Executive Breakfast Meeting - **Kes. 1,500,000**

Join ODPC as we champion trust, accountability, and innovation in Kenya's data ecosystem; driving a future where data empowers, protects, and transforms lives.

For more information, email us on [dpconference@odpc.go.ke](mailto:dpconference@odpc.go.ke)





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